

Wichita Business Journal

Members: [Log in](#)
Not Registered? [Register](#) for free extra services.

Choose Another Market:
Wichita

[HOME](#) | [ONLINE EDITION](#) | [PRINT EDITION](#) | [MARKETPLACE](#) | [BUSINESS RESOURCES](#) | [EVENTS & NETWORKING](#) | [ABOUT US](#)

Search [GO](#) [Search Archive](#)

[News by Company](#) | [News by Industry](#) | [People in the News](#)

LATEST NEWS

[Wichita](#) > [News](#) > [Industries](#) > [Energy - Energy Conservation](#)

[Subscribe to Wichita Business Journal](#)

HIGHLIGHTS

- [Wichita Jobs](#)
- [Sales Leads](#)

EMAIL ALERTS

Get the latest local business news in your inbox. [Sign up Today!](#)

BUSINESS RESOURCES

Entrepreneur

Sponsored by [MasterCard®](#)
Luscious lawns: He has embraced innovation and flexibility.

Sales Power

Selling humanitarian work: Life isn't just the next big deal.

Franchise Center

Powered by [Bison](#)
Browse a comprehensive directory of the nation's fastest-growing franchise opportunities.

bizwomen

Sign language: Sandra Foland's products might be the last touch on a new building, but we'd be lost without them.

ENTREPRENEURIAL TOOLS

provided by [MasterCard®](#)



MasterCard BusinessCard® for Small Business

See what it can do for your business

MasterCard® Small Business Resources

- [Managing Cash Flow](#)
- [Expert Advice](#)
- [Resource Center](#)
- [Develop a Business Plan](#)

BIZJOURNALS DIRECTORY

Find local business services by clicking on a category

BUSINESS PULSE SURVEY: [Is \\$5 too much for a Wichita River Festival button?](#)

Optima closes first deal for hybrid buses

Wichita Business Journal - 1:16 PM CDT Tuesday by [Ken Vandruff](#)

[Print this Article](#) | [Email this Article](#) | [Reprints](#) | [RSS Feeds](#) | [Most Viewed](#) | [Most Emailed](#)

The Town of Avon Transit in Avon, Colo., is the first customer for [Optima Bus Corp.](#)'s new hybrid bus.

The order for five Opus ISE Series Hybrid Low-floor buses, with options for 10 more buses, is valued at \$7.5 million.

"Avon wants to be a leader in protecting the environment and lowering our dependence on fossil fuels," said Dan Higgins, fleet manager for the Town of Avon, in a statement.

Optima announced development of the hybrid-electric bus last year. The bus looks like a convention bus but uses its internal combustion engine to generate electricity that powers the electric motors that make up the drivetrain.

The prototype bus will undergo certification testing starting in June at the Pennsylvania Transportation

Institute at Penn State University. That program tests new bus models for the Federal Transit Administration.

Town of Avon Transit will receive its buses once that testing is complete.

[Send us your comments](#) | [More Latest News](#) →

» [Get the latest business news on the go!](#) Brought to you by [Cingular](#)

EXTRA

Housing Cools Off

[Housing boom has ended, but that doesn't mean a bust](#)

- [What kind of house will \\$1 million buy you?](#)

Ads by Goooooogle

Digital File Transfer

MassTransit Enterprise 4.5 for Mission Critical File Transfer
[www.GroupLogic.com](#)

PartyBus NJ and NY

New Jersey Limo Bus is the Premier Party Bus of NJ and NY
[www.newjerseylimobus.co](#)